

**David Johnstone**

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**Art website: <http://www.davidjohnstone.info/artsite>  
Design website: <http://www.dp-interactive.co.uk>**

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**A highly experienced interactive designer, teacher and artist, with a strong commercial background spanning over 15 years.**

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## **Education**

**Sept 1996 to Sept 1997  
Middlesex University, London  
MA Design for Interactive Media**

- Researched and developed fresh approaches to GUI issues, narrative and experimental navigation.
- Awarded a place at the **1998 New Talent Pavilion at MILIA in Cannes**, an international award for new and emerging multimedia artists where I presented an experimental **dance piece (CD-ROM)**. Shown in numerous design publications worldwide and was shortlisted by **Creative Review for best New Multimedia Designer** appearing on the cover disc of that publication (1999).

**August 1989 to June 1993  
Duncan of Jordanstone School of Art, Dundee  
BA Printed Textiles**

- Awarded **first class** honours degree.
  - Awarded the **SURTEX International Design Award (New York)**.
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## **Professional Experience - Design**

**Interface Designer (Freelance, DP Interactive Ltd)  
Jarrett and Lam, Surrey, UK  
February 2006 to present**

- Interface design for a variety of small clients including **Accurate Disc, Kite Software, Sysco AV** and **Reflex Media**.
  - Design and build of Flash websites and presentations.
  - GUI design for a range of software applications.
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**Interface Designer (Contract, DP Interactive Ltd)  
Learning and Skills Council, MIAP, Department for Children, Schools and Families, UK  
November 2005 to present**

- Design and interface layout for the **LSC, DirectGov, MIAP, DCSF** and various **Governmental departments**.
  - Design of Intranet front-end templates for implementation into Sharepoint.
  - Implementation of online branding, compliance, validation and accessibility considerations.
  - Employment of development teams.
  - Banner and Flash animation design for a range of in-house products.
  - Photography.
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**Web and Surface Designer (Freelance)**  
**Spitting Monkeys, Surrey, UK**  
**November 2004 to January 2005**

- Web concept designs for **Virgin Ware** retail outlets.
  - Production of traditional visual moodboards for presentation to the client.
  - Production of three-dimensional models for exterior facades, window displays and interior styling.
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**Interactive Designer (Freelance)**  
**Trotman Publishing, London, UK**  
**May 2004 to October 2004**

- Concept and development of front end screen designs for a CD-ROM/ web-based subscription tool, **Course Discover**, that introduced the products 'look and feel' effectively throughout.
- Worked in tandem with external clients and database / CSS programmers.

Employed as a freelance Designer for a major educational publisher that produces a wide range of guides and references for both students and teachers. My remit was to integrate GUI considerations such as usability, accessibility and information layout. A number of highly interactive Flash features were also present on the products. **Course Discover** launched successfully in October 2004.

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**Interactive Designer (Freelance)**  
**Black and Veatch Consulting, Surrey, UK**  
**June 2003 to November 2004**

- Produced effective and creative interfaces for a range of projects in both print and interactive media (Web and CD-ROM).
- Regular presentations to the entire group as well as to senior management.

Employed as a freelance designer for a global engineering group. Projects included front-end interface designs for an **ASP.NET/XML back end documentation system (MDS)** along with **print styling** for their entire paper-based work, pitches for a variety of public sector institutions (**Ordnance Survey, Department for International Development**) and Flash presentations.

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**Designer / Art Director (Freelance)**  
**Schmakk Design, Birmingham, UK**  
**January 2003 to April 2003**

- Productions of scripts, storyboards, screen concepts.
- Regular presentations to internal and external clients.

I was asked to produce a short promotional film for **Severn Trent Water Utilities (STUS)** that would show the benefits of integrating local government departments for the good of the local population. The film was successfully received.

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**Interactive Designer (Full time)**  
**TRIS Communications, London, UK**  
**June 1999 to September 2000 / September 2001 to December 2002 (freelance)**

- Senior Interactive Designer for various Blue Chip multimedia projects including work for **Rothschild Bank, Schroders Bank and EMAP Publications**.
  - Production of concept designs and working interactive models for Internet, Extranet and Intranet projects.
  - Responsibility for the supervision of junior and middleweight designers.
  - Assessed the work and progress of the programmers and ensured the deadlines were consistently met.
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**Interactive Designer (Freelance)**  
**Contracting and Agency work (Gabrielle Skelton, London)**  
**June 2000 to September 2000**

**Syzygy:**

- Development of screen designs for an online management system for **Swiss UBS**.
- Initial concept designs, navigation and information layout for **TravelSelect**.

**The Partners:**

- Concept design work for the global consultancy, **McKinsey**.
  - Screen concepts and implementation of branding for a range of interactive devices for **Granada Media**.
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**Interactive Designer (Full time)**  
**Pauffley Corporate Communications Limited, London, UK**  
**November 1997 to June 1999**

- Responsible for the concept design, interactivity and usability of CD-ROMs and web-based products.
- Liaised closely with print designers, creating concepts that closely matched hard copy.

Senior Interface Designer for **CD-ROM** and **web** projects for large international clients including **BP**, **Pilkington**, **BBC**, **SmithKline** and **Electrolux**.

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**Professional Experiences - Teaching**

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**Part time Lecturer in Multimedia and Graphic Design**  
**Reigate School of Art, Design and Media, Surrey, UK**  
September 2003 to January 2006

**Visiting Lecturer in MA Multimedia, MA Graphic Management / BA Textiles, BA Digital Media**  
**University of Lapland, Rovaniemi, Finland**  
September-October 2002 / January-March 2002 / June 1999 and 2000

*Keynote speaker at the European Textile Network conference in Finland (1999).*

**Part time Lecturer, Visual Communication**  
**London College of Fashion, UK**  
October 1999 to August 2000

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**Professional Experiences – Textiles**

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**Textile Designer (Full time)**  
**Tom Cody Designs, New York, USA**  
May 1995 to March 1996

**Silk Screen Printer and Designer**  
**Jameson Print, London, UK**  
August 1993 to May 1995

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**Skills**

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- I have a strong theoretical understanding of interactive design, typography and visual communication.
  - Software skills include Photoshop, Illustrator, Flash, Fireworks, Dreamweaver, CSS, InDesign.
  - Macintosh and PC fluent
  - Strong traditional artistic skills particularly in drawing, painting, screenprinting and storyboarding.
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## Interests

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### Art

I opened Castle Walk Artists' studios in November 2002 for eight artists (including myself). I spend all the free time I have painting, drawing and screenprinting. Some work can be seen at <http://www.castlewalkstudios.co.uk>

**My work can also be seen on:** <http://www.davidjohnstone.info/artsite>

I am also setting up a new **gallery** within the studio to both showcase the resident artists' work and as a space that members of the public can hire. The first show, in September, will be in support of Solo Antarctica, a one man unaided trek to and from the South Pole. 60% of all sales will go to the charity DebRA.

### Travelling

I have recently returned from a trip to Guyana, South America where I spent time sketching, video and sound recording and, of course, jungle trekking.

I spent one year travelling in South East Asia in 2000-2001. I kept a series of sketchbooks to record my experiences that I have since worked up in my painting studio. Countries visited included Vietnam, Laos, Cambodia, Indonesia and Malaysia.

### Volunteer work

I have done a variety of volunteering including working for the charity, Crisis, over the festive period.

### Personal work

I'm presently working on a range of smaller projects including the online and offline branding for a solo **Antarctica trek** in 2008 by a member of the British Army. I am also working on a range of paper projects for **Core**, a small nutritional and Pilates school. I enjoy photography and some of my work can be seen at <http://www.flickr.com/photos/davidjohnstone>.

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## References on request

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